

DALLAS

DALLAS
MARKET
CENTER

dallasmarketcenter.com | @dallasmarket

DALLAS APPAREL & ACCESSORIES MARKET KIDSWORLD TEMPS

2025-2026

October 21 - 24

January 20 - 23

March 24 - 27

June 24 - 27*

August 18 - 21



LEADING THE WAY IN CHILDREN'S APPAREL & ACCESSORIES

The Dallas Kidsworld show is the fastest growing children's apparel and gift expo in the country. Buyers come from regions across the United States – and internationally – to set appointments and write orders.

FUN & PLAYFUL

The premier resource where retailers find the latest emerging trends in children's fashion and accessories. From LA to New York, buyers come to Dallas Market Center for the latest attention-grabbing apparel and accessories.

EXPANDED MARKET PRESENCE

With more Kidsworld exhibitors than ever and distinctive, growing categories, Dallas Market Center continues to offer a dynamic experience attracting buyers from specialty retailers to mass market.

NOTABLE BUYERS SHOP DALLAS

Delivering retailers from coast to coast and internationally, dedicated Retail & Buyer Development teams work directly with retailers to showcase exhibitor lines at Market and get you in front of them.

NOTABLE BUYERS INCLUDE:

**ATTRACTING
MORE BUYERS
FROM COAST
TO COAST!**

**Be Kind
Blaze & Ribbon
Eagle Eye Outfitters**

**Fashions For Kids
Little Monkey Toes
Meme's Boutique**

**Olly-Olly
Pants Store
The Children's Shoppe**

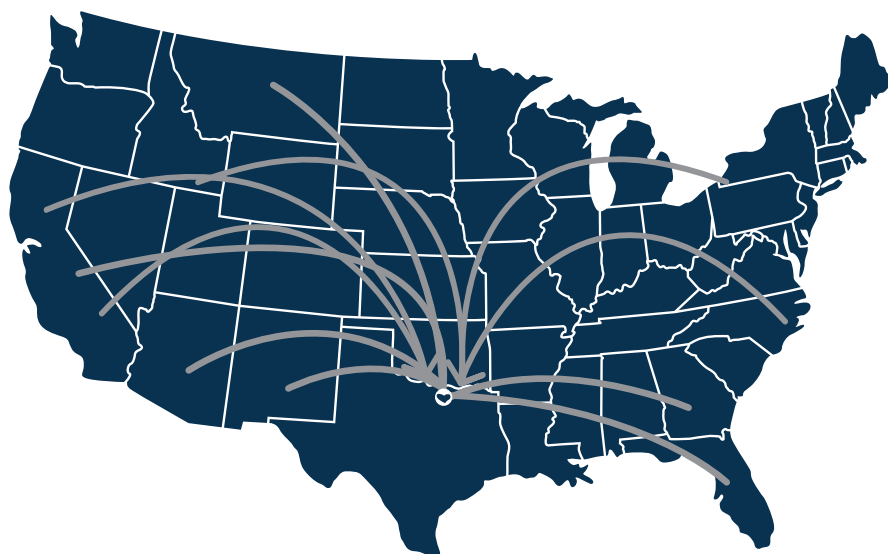
KIDSWORLD MARKET DATES

October 21 - 24
January 20 - 23
March 24 - 27
June 24 - 27*
August 18 - 21

SHOW HOURS

Tuesday-Friday 8:30AM - 6:00PM
TEMPS close at 3:00PM on Friday

*Exhibit space will coincide with the Total Home & Gift Market.



MARKETING OPPORTUNITIES

The Marketing and Retail Development teams work hard to promote temporary exhibitors and deliver more buyers to Apparel & Accessories Market. No other marketplace has a dedicated buyer delivery team attracting independent retail, major stores, buying groups, and international. Plus we offer comprehensive support of our temporary exhibitors from our marketing team including advertising, emails, social media, videos, printed materials, and more. We're doing our part and here's how you can help.

SEND HIGH RESOLUTION PHOTOGRAPHY:

Photos of your products may be used in emails, printed pieces, and social media prior to and during the show.

SEND YOUR IMAGERY TO:

socialmedia@dallasmarketcenter.com

Along with the artwork, include:

KidsWorld Market – Month

Your Company Name

Your Booth Number or Showroom Number

No logos on images



SPONSORSHIPS/PAID OPPORTUNITIES

Our promotions team wants to help you spread the word and drive traffic to your booth.

Sponsorship and advertising opportunities include: on-site sponsorships, e-mail blasts/on-line banners, digital/video screen advertising, and magazine advertising.



SPARK MAGAZINE is perhaps the best option. The award-winning publication is distributed to more than 55,000 buyers one month prior to Market, thus providing advertisers with maximum exposure and oftentimes pays for your participation – before you even arrive in Dallas. SPARK offers both hardcopy and digital options.

For more information on sponsorships and advertising, contact:

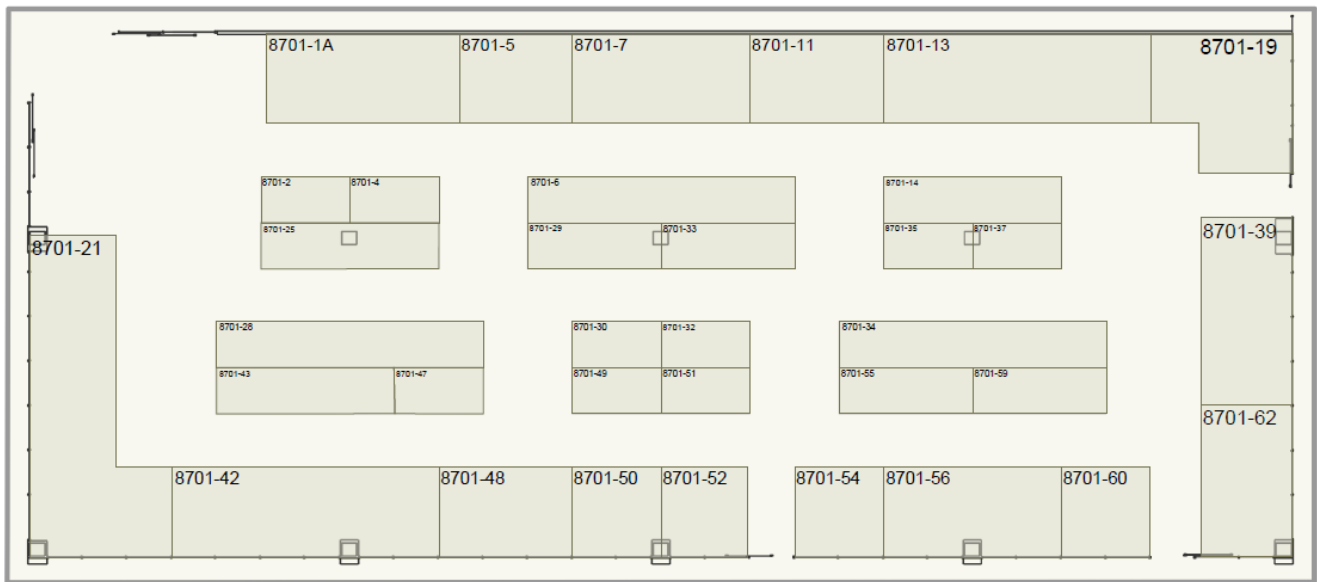
JAMIE MAJECKI | Senior Director, Media Sales

214-655-6174 or jmajecki@dallasmarketcenter.com

LOCATION | COST | WHAT'S INCLUDED

DEPOSIT DUE WITH LEASE: 35% of Total Booth Cost Due with Contract

WORLD TRADE CENTER Floor 08



BOOTH SIZE & RATE:

50 sqft	\$1,000
75 sqft	\$1,200
100 sqft	\$1,400
150 sqft	\$2,000
200 sqft	\$2,500

Included with booth:

Table/Chair Set
Clothing racks
Electric Outlet
Wi-fi

KidsWorld Studio does not work with GES

Shipping Address:

Dallas Market Center
Kids World Studio-8th Floor
2050 Stemmons Freeway
Suite 8701 Booth #
Dallas, Texas 75207



BRITTANY RIGG

Director of Leasing

P: 214-655-6158

brigg@dallasmarketcenter.com

Temporary Leasing: KidsWorld Temps

Permanent Leasing: Children's Apparel,
Accessories, Gift and Toy (WTC-8),
General Gift, Home

RESERVE YOUR BOOTH TODAY!

Visit dallasmarketcenter.com for further information.

@dallasmarket

