EXHIBITOR OPPORTUNITIES

DALLAS
MARKET
CENTER

dallasmarketcenter.com | @dallasmarket

DALLAS APPAREL & ACCESSORIES MARKET

2025 - 2026

October 21 - 24
January 20 - 23

March 24 - 27
June 16 - 19
August 18 - 21

THE LEADING MARKETPLACE IN NORTH AMERICA

More retail buyers from across the U.S. and internationally visit Dallas Market Center each year seeking apparel, accessories, and footwear than any other event or marketplace. Why? Because for more than 66 years, Dallas Market Center continues to be a leading provider of thousands of top brands across fashion, beauty and complementary lifestyle categories. Spanning more than **5 MILLION SQUARE FEET**, our marketplace hosts five major trade events annually delivering independent retailers, specialty boutiques, major stores and buying groups.

GET HERE FAST

Dallas Market Center is located minutes away from two major airports. Our facility offers more than 10,000 free parking spaces.

REST WELL, EAT WELL

Plenty of adjacent hotels fit every budget and offer comfort after a full day of business. Plus, hundreds of nearby restaurants and bars for every taste.

SAFE AND SECURE

Our self-contained campus, located 3 miles from downtown, has its own full-time Protective Services team (headed up by a former senior member of the Dallas Police Department) and is incredibly safe year-round.

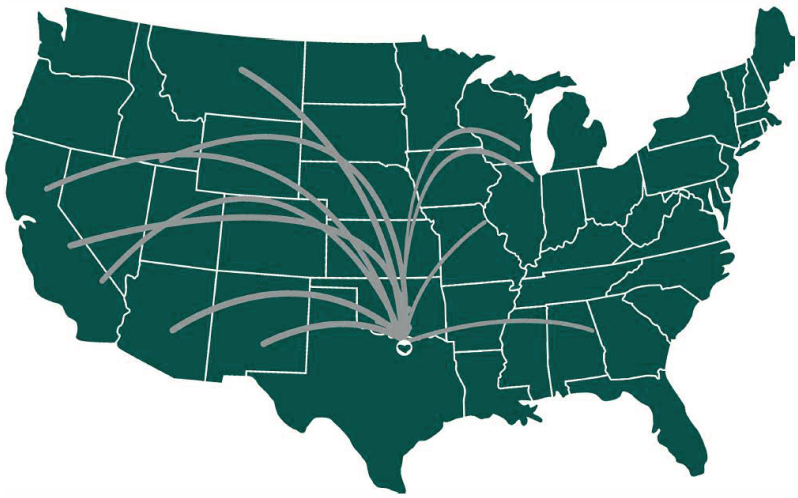
THE #1 MARKETPLACE IN THE U.S.

Dallas Market Center continues to expand attendance with each event, welcoming new and returning buyers to the #1 marketplace in the United States. That means we have thousands of new buyers!

Over the last three years, a record number of retailers have made the choice to do business in Dallas. Buyers tell us that they are choosing Dallas as their new home where they can get business done **quickly and affordably.**

ESTABLISHED, TRIED & TRUE

Only Dallas has a deeply loyal buyer base who value the unique, efficient shopping experience we offer in both temporary exhibits and permanent showrooms.



APPAREL & ACCESSORIES MARKET DATES

October 21-24
January 20-23
March 24-27
June 16-19
August 18-21

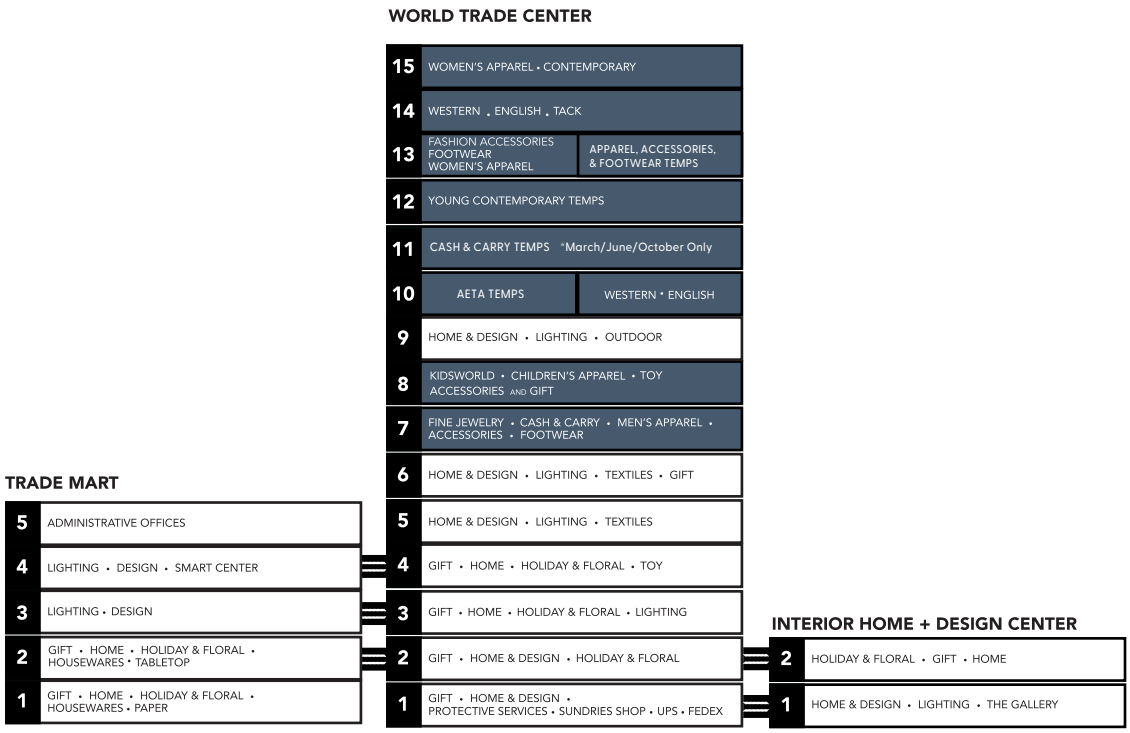
SHOW HOURS

Tuesday-Thursday	8:30AM - 6:00PM
Friday	8:30AM - 3:00PM

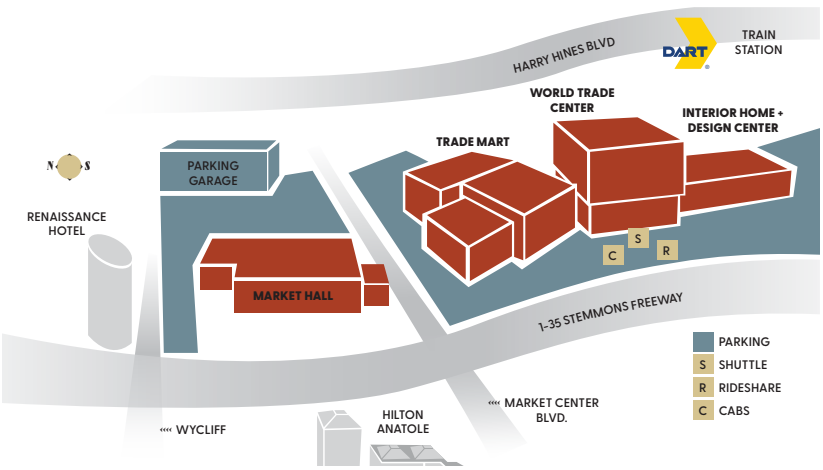
UNMATCHED BUYER DELIVERY

Only Dallas has a dedicated team of retail development professionals who make sure that top retailers shop our marketplace. Their mission is simple: develop strong relationships with buyers and deliver them to market. That's why major stores like Belk, TJX, Buckle, Dillard's, Von Maur, Buc-ee's, Apricot Lane, Scheels, Tylers, and many more do business at Dallas Market Center. Joining them are notable specialty stores from across the country as well as leading buying groups including Boutique Hub and dozens of others. It doesn't stop there, with leading e-commerce, resorts, casinos, and thousands of the best independent retailers also returning to Dallas show after show.

CAMPUS GUIDE



TRANSPORTATION INFORMATION



YOUR HOME FOR BETTER BUSINESS

The apparel, accessories, and footwear neighborhoods are all located in premium space at the top of the World Trade Center under the skylights. Find high-traffic destinations where buyers discover styles at all price points. We have plenty of options in great locations for your business.

TEMPORARY LEASING DESTINATIONS

KidsWorld Temps, FLOOR 8

Includes manufacturers showing infant and children's clothing, specialty items and gifts from traditional to the latest trends. *Order writing only.*

Cash & Carry TEMPS*, FLOOR 11
Jewelry | Accessories | Apparel | Gifts | Home

Taking place three times a year, this trade show floor is home to an expansive selection of immediate resources for fashion, lifestyle and personal care products available for buyers to take home. Cash & carry.
**Available only during March, June and October markets.*

TEMPS on 12
Apparel - Young Contemporary

Dedicated home to hundreds of young contemporary apparel brands offering an expansive assortment of the latest fresh and fun goods that are practically priced. These styles appeal to fashion-minded customers that are young, young-at-heart, and modern. *Order writing only.*

TEMPS on 13
Women's Apparel | Fashion Accessories | Footwear

The TEMPS on 13 showcases a juried marketplace of temporary booths featuring contemporary apparel, emerging designers, footwear, and fashion accessories and jewelry. *Order writing only.*

PERMANENT COLLECTIONS

WORLD TRADE CENTER, FLOOR 7
Cash & Carry | Fine Jewelry | Menswear

Includes Cash & Carry showrooms for affordable & immediate merchandise across apparel, fashion, accessories, footwear, gift, and fine jewelry.

WORLD TRADE CENTER, FLOOR 8
Childrens

Includes manufacturers showing infant and children's clothing, specialty items and gifts.

WORLD TRADE CENTER, FLOORS 10 & 14
Western | English | Tack

The largest collection of permanent showrooms dedicated to Western and English apparel, accessories, footwear and tack in North America.

WORLD TRADE CENTER, FLOOR 13
Women's Apparel | Fashion Accessories | Footwear
Permanent showrooms on this floor include women's apparel, accessories, footwear, and western.

WORLD TRADE CENTER, FLOOR 15
Women's Apparel | Contemporary

The top floor is reserved for more than 100 showrooms showcasing contemporary and bridge collections. This higher-end destination includes trending styles and leading looks from top tier designers in premier denim, women's & men's apparel, dresses, swimwear, activewear, athleisure, outerwear, and more.

LOCATION | COST | WHAT'S INCLUDED

DEPOSIT DUE WITH LEASE: 35% of Total Booth Cost Due with Contract*

WORLD TRADE CENTER
Floor 08
KidsWorld Temps
BOOTH SIZE: 50 SF, 75 SF, 100 SF upon availability
RATE: $1,600
Lights, Chairs, Table, Racks, Modular Shell Scheme, Booth ID Sign, Wastebasket

WORLD TRADE CENTER
Floor 11
Cash & Carry TEMPS
*March, June, October Only
BOOTH SIZE: 10'x10'/3mx3m
RATE / NSF: $22.00
ATRIUM FEE: $400
3 Lights, Chairs, 1- 4' Skirted Table, Hang Bars or Shelves (Maximum 9), 8' GEM Walls, Booth ID Sign, Wastebasket

WORLD TRADE CENTER
Floor 12
Temps on 12
BOOTH SIZE: 10'x10'/3mx3m
RATE / NSF: $24.00
CORNER FEE: $200
ATRIUM FEE: $400
3 Lights, Chairs, Rolling Racks, 8' GEM Walls, Booth ID Sign, Wastebasket

*All rates subject to change.

WORLD TRADE CENTER
Floor 13
Temps on 13
Apparel
BOOTH SIZE: 10'x10'/3mx3m
RATE / NSF: $29.00
CORNER FEE: $200
ATRIUM FEE: $400
3 Lights, Chairs, Table, Racks, 8' GEM Walls, Booth ID Sign, Wastebasket

Accessories
BOOTH SIZE: 10'x10'/3mx3m
RATE / NSF: $29.00
CORNER FEE: $200
ATRIUM FEE: $400
3 Lights, Chairs, Table, Shelving Units, 8' GEM Walls, Booth ID Sign, Wastebasket

Footwear
BOOTH SIZE: 10'x10'/3mx3m
RATE / NSF: $24.00
CORNER FEE: $200
ATRIUM FEE: $400
3 Lights, Chairs, Table, Shelving Units, 8' GEM Walls, Booth ID Sign, Wastebasket

PRE-MARKET PLANNING & WAYS TO SAVE $$$

FREE STORAGE BETWEEN MARKETS:

DMC offers free storage of booth fixtures between shows as long as you leave your lease for the next show and a 35% deposit which goes towards your booth cost.

ADVANCED SHIPPING TO WAREHOUSE:

By shipping your freight to the GES warehouse during the Advanced Shipment time-frame, your freight will be delivered directly to your booth with no additional drayage charges. This assumes, of course, that crate size limits are observed. Please refer to your Exhibitor Services Manual for more details.

RIGHT TO WORK:

Dallas Market Center is a "right to work" facility which means that you can set-up and breakdown your own exhibit. This saves you significant money. Supporting labor is available through GES as needed.

Certain restrictions apply.

MARKETING OPPORTUNITIES

The Marketing and Retail Development teams work hard to promote temporary exhibitors and deliver more buyers to Apparel & Accessories Market. No other marketplace has a dedicated buyer delivery team attracting independent retail, major stores, buying groups, and international. Plus we offer comprehensive support of our temporary exhibitors from our marketing team including advertising, emails, social media, videos, printed materials, and more. We're doing our part and here's how you can help.

SEND HIGH RESOLUTION PHOTOGRAPHY:

Photos of your products may be used in emails, printed pieces, and social media prior to and during the show.

SEND YOUR IMAGERY TO:
socialmedia@dallasmarketcenter.com

Along with the artwork, include:
Apparel & Accessories Market - Month
Your Company Name
Your Booth Number or Showroom Number
No logos on images; 300dpi or greater

SPONSORSHIPS/PAID OPPORTUNITIES

Our promotions team wants to help you spread the word and drive traffic to your booth. Sponsorship and advertising opportunities include: on-site sponsorships, e-mail blasts/on-line banners, digital/video screen advertising, and magazine advertising.

SPARK MAGAZINE is perhaps the best option. The award-winning publication is distributed to more than 55,000 buyers one month prior to Market, thus providing advertisers with maximum exposure and oftentimes pays for your participation – before you even arrive in Dallas. SPARK offers both hardcopy and digital options.

For more information on sponsorships and advertising, contact:
JAMIE MAJECKI | Senior Director, Media Sales
214-655-6174 or jmajecki@dallasmarketcenter.com

COMMITTED TO YOUR SUCCESS!

MEET OUR SALES TEAM:

JILL CUNNINGHAM
Senior Vice President of Leasing, Apparel & Accessories
P: 214-655-6231
F: 214-678-3022
jcunningham@dallasmarketcenter.com

BAILEY WATSON
Vice President of Leasing
P: 214-749-5401
F: 214-678-3014
bwatson@dallasmarketcenter.com

Temporary Leasing: AETA

Permanent Leasing: Footwear (WTC-13 | English (WTC-10) | Western (WTC-10; WTC-14) | Women's Apparel (WTC-13) | Women's Accessories (WTC-13)

ALMA HERNANDEZ
Executive Director of Leasing
P: 214-749-5488
F: 214-879-8175
ahernandez@dallasmarketcenter.com

Temporary Leasing: Young Contemporary Women's Apparel (WTC-12) | Women's Apparel - Total Home & Gift Market (WTC-11)

BRITTANY RIGG
Director of Leasing
P: 214-655-6158
brigg@dallasmarketcenter.com

Temporary Leasing: KidsWorld Temps

Permanent Leasing: Children's Apparel, Accessories, Gift and Toy (WTC-8), General Gift, Home

EMILY SCHUTZ
Director of Leasing
P: 214-655-6202
F: 214-678-3201
eschutz@dallasmarketcenter.com

Temporary Leasing: Dallas Men's Show | Women's Apparel (WTC-13)

DOROTHY SIMMONS
Manager of Leasing
P: 214-655-6220
F: 214-678-3202
dsimmons@dallasmarketcenter.com

Temporary Leasing: Women's Footwear (WTC-13) | Accessories, Beauty & Wellness | Cash & Carry TEMPS

RESERVE YOUR BOOTH TODAY!

Visit dallasmarketcenter.com for further information.

@dallasmarket